



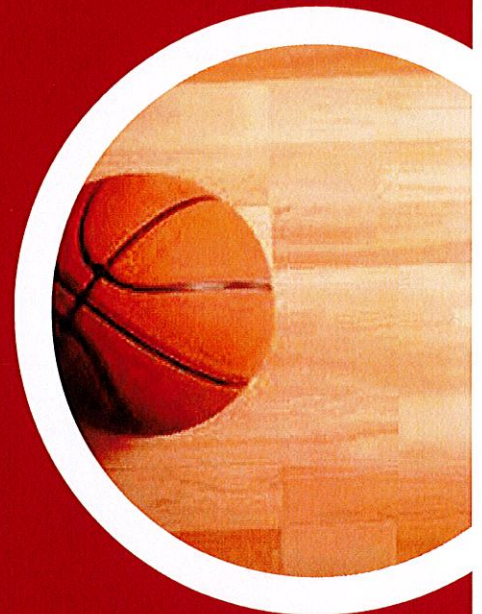
GADSDEN PARKS & RECREATION

2024 SPONSORSHIP OPPORTUNITIES

Gadsden Parks and Recreation invites you and your company to support our events to help grow the residents of Gadsden with vital quality-of-life programs while recruiting tournaments that will help grow Gadsden with economic impact.

 Gadsden.Recdesk.com

 256-549-4680



GADSDEN SPORTS PARK FIELD BANNER OPPORTUNITIES

PLATINUM



2

5'x8' Fence Banners
for the 2024 season

Social Media Tags

\$2000

GOLD



1

5'x8' Fence Banner
for the 2024 season

Social Media Tags

\$1000

SILVER



1

5'x8' Fence Banner
for the
2024 Spring or Fall
Season

\$500

BRONZE



1

2'x3' Field Sign
placed on 1 field for
the 2024 Spring or
Fall Season

\$250

Sponsorships go to a fund that Gadsden Parks and Recreation can assist players with scholarships, equipment needs, and tournament expenses.



Bracket Sponsor

Logo on all
Tournament Brackets

\$1000

Hospitality Snacks

Banner Placed in
all Hospitality
Rooms

\$1500

Player Bags

Logo placed on
drawstring bags for
each player

\$2500

ARPA State Youth Basketball Tournament Hosted in Gadsden

The Alabama Parks and Recreation (ARPA) State Youth Basketball Tournament attracts over 100 youth basketball teams and their families to the City of Gadsden, March 8-10, 2024.

This annual tournament is selected through a bid process by the ARPA Recreation Committee. Their reports show that it has over a 3 million dollar economic impact for a host city. With your sponsorship, Gadsden Parks and Recreation can continue to attract tournaments like this, while promoting local businesses.

2024 Super Bass Tournament

April 6, 2024



Presenting Sponsor

\$1500

- ⊕ Name added to the title as Presenting Sponsor.
- ⊕ Name added to event shirt.
- ⊕ Banner and booth space at the Event
- ⊕ Name included on the event flyer, entry form, social media post, & and all other advertisement
- ⊕ One Free Boat entry into the tournament.

Koozie Sponsor

\$750

- ⊕ 250 Koozie to hand out to participants
- ⊕ Banner at the Event
- ⊕ Name included on the event flyer, entry form, social media post, and all other advertisement
- ⊕ One Free Boat entry into the tournament

Banner Sponsor

\$500

- ⊕ Banner at the Event
- ⊕ Social Media post
- ⊕ 2 tournament t-shirts

Door Prize

\$30 or In-kind

- ⊕ Company to provide a door prize equal to or more than \$30 value
- ⊕ Company name to be announced during weigh-in.



Bracket Sponsor

Logo on all
Tournament Brackets

\$500

Hospitality Snacks

Banner Placed in
all Hospitality
Rooms

\$750

Player Swag

Logo placed on
swag for each
player

\$1000

ARPA State Youth Softball Tournament Hosted in Gadsden

The Alabama Parks and Recreation (ARPA) State Youth Softball Tournament attracts over 25 youth softball teams and their families to the City of Gadsden, on June 21-22, 2024.

This annual tournament is selected through a bid process by the ARPA Recreation Committee. With your sponsorship, Gadsden Parks and Recreation can continue to attract tournaments like this, while promoting local businesses.

City of Gadsden Parks & Recreation 2024 Sponsor Commitment Form

Secure Your Sponsorship Now Before It's To Late

<u>Company Name:</u>	<u>Contact Person:</u>
<u>Address:</u>	<u>City/State/Zip:</u>
<u>Phone:</u>	<u>Email:</u>

Please Check the following opportunities that interest you:

<p><u>Gadsden Sports Park</u> Deadline – May, 2024 _____ Platinum - \$2000.00 _____ Gold - \$1000.00 _____ Silver - \$500.00 _____ Bronze - \$250.00</p>	<p><u>ARPA State Basketball Tournament</u> Deadline – March, 2024 _____ Player Bag Sponsor - \$2500.00 _____ Hospitality Sponsor - \$1500.00 _____ Bracket Sponsor - \$1000.00</p>
<p><u>Coosa Landing Super Bass Tournament</u> Deadline – March, 2024 _____ Presenting Sponsor - \$1500.00 _____ Koozie Sponsor - \$750.00 _____ Banner Sponsor - \$500.00 _____ Door Prize Sponsor - \$30.00</p>	<p><u>ARPA State Softball Tournament</u> Deadline – May, 2024 _____ Player Swag Sponsor - \$1000.00 _____ Hospitality Sponsor - \$750.00 _____ Bracket Sponsor - \$500.00</p>

For questions contact us at 256-549-4680.
***Let us help you build a package!**
****Want to sponsor on a smaller scale? Let us know how we can help you.**
*** For event advertisement and swag to carry company name/logo, logos must be turned into Gadsden Parks and Recreation 6 weeks prior to event to ensure print and deliver timeline.**

Payment Information

Card (circle one): Visa, MasterCard, Discover	Cardholders Address:	Cardholders Signature:	Today's Date:
Cardholders Name (Print):	Card Number:	Expiration Date:	CSC#:

_____ Check (Please make checks payable to the City of Gadsden) Check Number: _____

Total: _____ Signature: _____